policy, all Indian companies, those who are broadcasters, are eligible to uplink from India either through VSNL or by setting up of their own earth station subject to certain conditions. Amongst others, the main conditions are as follows :—

(i) Retention of Indian Share Holding of not less than 80% and Indian Management Control at all times.

(ii) Compliance with Programme and Advertisement (Code of Doordarshan).

(iii) Compliance with Security related conditions.

(iv) Conformity with the provisions of inter-system coordination agreement between India and INTELSAT.

(v) Provision of necessary monitoring facility by the uplinking company.

(vi) The transmission for television signals in C-Board only.

(f) As per agreement entered into by private broadcasts with VSNL for uplinking their channel through VSNL, the disputes to respect to rights or claims are settled through arbitration.

Advertisement of Whisky and Cigarettes on TV

4488. SHRI RAJNATH SINGH 'SURYA' : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether there is any law prohibiting advertisement of alcoholic and tobacco products, like whisky, cigarettes, etc. on visual media;

(b) whether some private channels are still telecasting such advertisement on TV daily;

(c) if so, are they exempted from doing so; and

(d) if not, the reasons for not taking any action in this regard ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY) : (a) to (d) As per existing Doordarshan's Advertisement Code, advertisements of liquor and tobacco are not permitted on DD channels. Indian satellite channels, which

have been given permission to uplink from India are also required to adhere to the same code. However, liquor and tobacco advertisements are being carried by the satellite TV channels uplinked from outside India. Such channels unless encrypted are not subject to any code. The encrypted channels even though covered by the Cable Television Networks Rules, 1994 are not prohibited from carrying liquor and tobacco advertisements since the code does not provide for such prohibition. A proposal to bring about an uniformity, in the advertisement codes is under consideration of the Government.

Classical Music on Bangalore Doordarshan

4489. SHRI K.C. KONDAIAH : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) the average duration of classical music being telecast on Bangalore Doordarshan everyday; and

(b) whether there is any proposal to increase the duration of telecast of classical music on Bangalore Doordarshan ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY) : (a) Carnatic/Hindustani music is telecast every alternative Monday between 6.00 p.m. and 6.30 p.m. in regional terrestrial channel (DD-1) from Bangalore Doordarshan Kendra. In addition, programme on classical music for 30 minutes between 6.00 and 6.30 a.m. daily and Classical Carnatic/Hindustani music for 60 minutes between 10.00 p.m. and 11.00 p.m. on every Sunday is also telecast on "Chandana" Kannada regional satellite channel.

(b) No Sir.

Collected Works of Mahatma Gandhi

4490. SHRI KARTAR SINGH DUGGAL : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) the position with regard to publication, sale, free distribution and stock of the collected works of Mahatma Gandhi published by the Publication Division;

(b) what steps are being taken to promote the distribution of this important publication; and